

The teachers/mentors role:

Teachers/mentors are welcome to support students throughout the competition by guiding, encouraging, and giving feedback, while keeping the students as the lead authors. This guide gives examples and clarifies where the boundaries lie.

START

Spark ideas: Help students brainstorm angles, questions, and examples. Show how interdisciplinary the topic is. Encourage them to think beyond the obvious.

Encourage focus: Strong entries usually centre on one technology, project, initiative, or local example.

DURING

Help students find **reliable sources** and experts if needed.

Stress the importance of the **target audience** and what that means in terms of level of explanation, tone and language.

Encourage students to review the **checklist** before submitting.

Celebrate the effort: Taking part is already a valuable learning experience.

Introduce the topic: Discuss sustainable and resilient tourism and why it matters.

Build teams: Students can work individually or in teams, but participation should remain voluntary. Peer support across different age groups can also be helpful.

Support deeper research: Encourage students to look beyond obvious keywords and connect ideas from other fields to sustainable and resilient tourism themselves.

Explain what makes an article engaging: A strong storyline, thought-provoking questions, metaphors, everyday comparisons, surprising facts, and concrete examples can all help draw the reader in.

Help with structure: Ask critically if the article has a strong introduction, clear flow, conclusion and outlook.

Support with English if needed: Perfect English is not required. Consider support of older students here.

AFTER

Support revision if needed: Winning entries will go through an editorial feedback process.

