

*Model of the human brain as seen from inside, where the secrets of our learning lie*

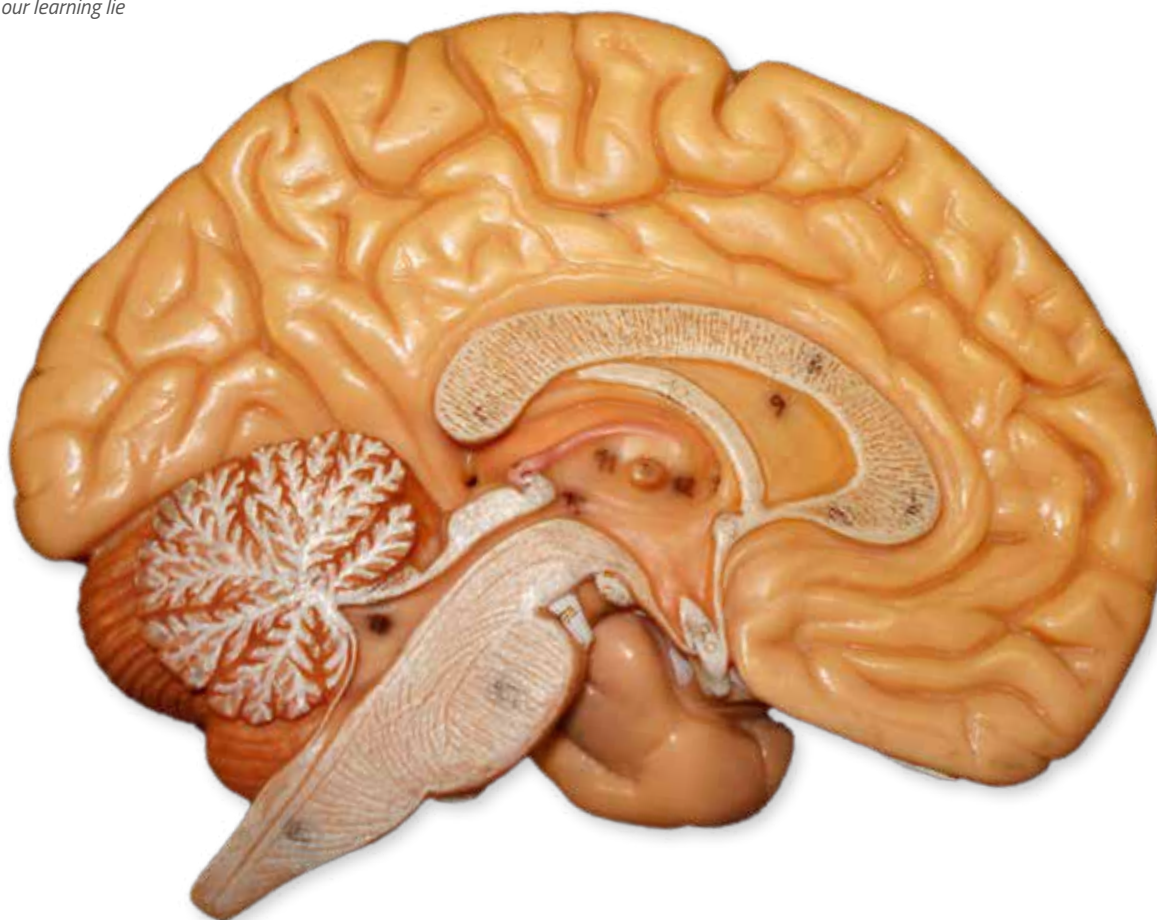


Image courtesy of biologycorner; image source: Flickr

## How neuroscience is helping us to understand attention and memory

How electrodes placed directly in the brain are teaching us about learning.

By Gary Finnegan

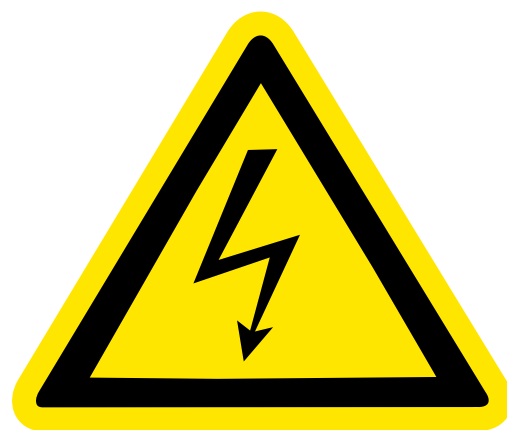
“There is a war in our brains,” says neuroscientist Jean-Philippe Lachaux, research director at the French National Health Research Institute (Inserm) in Lyon, France. “It is a competition between the habit system, which allocates attention based on fixed rules and experience, the reward system, and the executive system, mainly located in the frontal lobe.”

When faced with multiple activities, these systems combine to produce a map of priorities. If you want to concentrate on writing a report, solving a puzzle, having a conversation or reading a long article, you want your executive system to win the war. But with so much external stimulation – from smart phones and noisy ringtones to TV shows and eye-catching billboards – it can be difficult to focus on your task.

Lachaux wants to figure out which neural networks within these brain systems react when we are distracted. A deeper understanding of what is going on when we lose concentration could help neuroscientists to train people to resist distraction.

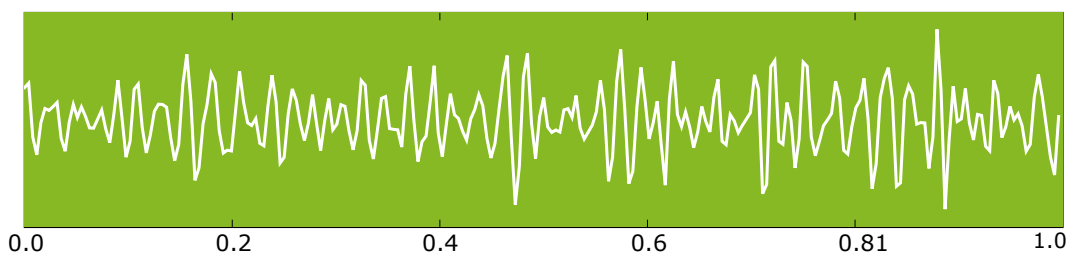
Much of the work in this area has been on ‘zoning out’ or mind-wandering. What Lachaux and his team are interested in, however, is ‘micro mind-wandering’: those brief flickers of distraction we experience when someone’s phone rings while we are doing a crossword puzzle. “With micro mind-wandering you don’t totally lose track but you experience interference,” said Lachaux. “For a couple of seconds, you are suddenly multitasking.”

At Lachaux’s lab in Lyon, they have a somewhat unorthodox approach – intracranial electroencephalogram (EEG). This technique involves an operation under general anaesthetic to place electrodes directly on the surface or deep within the brain of the patients. To use such an invasive technique for purely research purposes would, of course, raise serious ethical questions. Lachaux’s study, however, was performed on patients with epilepsy who – for therapeutic reasons unconnected with the study – were connected to intracranial EEG for two weeks. The subjects were asked to concentrate on performing a task on an iPad and then observing what happens when they are distracted, for example, by a ringing telephone.



*This symbol represents high-voltage danger, but in the experiment, participants received an unpleasant but otherwise safe electric shock.*

*Electroencephalogram data showing brain activity ripples*



*In a typical electroencephalogram experiment, a helmet with dozens of electrodes is placed on top of the skull surface.*



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Paying attention uses specific regions of the brain

other information we were receiving at the same time. The idea was that our brain was designed to focus on something emotional at the expense of other information.

However, Michiko Sakaki, a senior research fellow at the University of Reading, UK, says new findings from her research team suggest the reality may be more complex. "Arousal has different effects depending on priority. When people encounter emotional stimuli, it can enhance attention to particularly salient information to which we attach high priority."

Sakaki has been conducting controlled experiments on the interaction between emotion and cognition. To induce an emotional response, subjects receive electrical stimulation – which is unpleasant but not dangerous – while a high- or low-pitch tone is played (Lee et al, 2014). They soon learn to associate the tone with the small electric shock. Then researchers ask participants to play a memory game while listening to the dreaded tone. The task requires participants to remember various items with different salience (for example: faces, which are intrinsically relevant to humans, and places). The question is then how well the subjects perform the

memory task under the stress of fearing an electric shock.

"We found that participants' attention is affected by emotion and priority, such that they pay more attention to particularly vivid information or details that are highly relevant to them, but their retention of low-priority information is impaired," said Sakaki. Her team also found a similar pattern in participants' memory.

"This calls into question the traditional view that emotional arousal always impairs processing of other information," she said. "It is not so simple. Our notion that emotion enhances attention to, and retention of, high-priority information suggests that teachers could use positive emotional arousal in an educational setting to selectively enhance students' learning."

### Acknowledgement

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### Reference

Lee TH et al (2014) Emotional arousal amplifies the effects of biased competition in the brain. *Social Cognitive and Affective Neuroscience* **9**: 2067–2077. doi: 10.1093/scan/nsu015

### Web reference

w1 The original article can be read on the *Horizon* website. See: [www.horizon-magazine.eu](http://www.horizon-magazine.eu) or use the direct link: <http://tinyurl.com/ppkp6jp>

### Resources

To find out more about educational neuroscience and its use in the classroom, read:

Marytnoga B (2015) Can neuroscience solve the mystery of how students learn? *The Guardian (UK)*, 12 July. See: [www.theguardian.com](http://www.theguardian.com) or use the direct link: <http://tinyurl.com/phzwwun>

For an example of using positive emotional stimulation in the classroom, see:

Molyneux C (2007) Using music in the science classroom. *Science in School* **5**: 32–35. [www.scienceinschool.org/2007/issue5/music](http://www.scienceinschool.org/2007/issue5/music)

Gary Finnegan has worked for 12 years as a magazine editor, newspaper columnist and a digital reporter, and is now an editorial consultant. He has a degree in physiology from Trinity College Dublin, Ireland, and an MSc in science communication from Dublin City University. He was a national winner of the EU Health Prize for Journalists in 2009, 2010 and 2011, and was voted Online Journalist of the Year and Opinion Columnist of the Year at the Irish Medical Media Awards in 2007 and 2013, respectively.



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