

# Happy birthday, *Science in School!*



This issue of *Science in School* is rather special: it's now five years since *Science in School* was launched, in March 2006.

During the past five years we have published 350 articles, on topics ranging from particle physics and astronomy, via climate change, earthquakes and spectrometry, to evolution, biodiversity and diabetes. Many of those articles have been translated for publication on our website – producing a further 788 articles in 28 European languages.

Likewise, our readership continues to grow and grow: about 15 000 copies of the English-language print journal are distributed across 41 European countries, and our website receives well over 30 000 visitors from across the world every month – a figure that continues to rise. *Science in School* is read not only by teachers, but also by teacher trainers, scientists and many others who are interested in science education.

Perhaps you, as one of our readers, have wondered who is behind *Science in School*? Who makes it possible for science educators across the world to share inspiring teaching ideas or keep up-to-date with cutting-edge science – for free?

First, there are the publishers of *Science in School*: the eight European inter-governmental research organisations that make up EIROforum (see page 2). The idea for the journal was born of EIROforum's commitment to supporting and improving science education in Europe, and EIROforum has funded the journal right from the beginning. From 2005 to 2008, there was also generous support from the European Commission.

Francesco Romanelli, current chairman of EIROforum, explains: "EIROforum recognises the importance of science education, both to train the next generation of scientists and to ensure a scientifically literate public. Teachers are a vital element in this process, and we are proud and happy to support them with *Science in School*."

On a day-to-day level, the journal is run by a two-person editorial team. Before moving into publishing, both my colleague Dr Marlene Rau and I spent several years in research: Marlene in developmental biology, and I in insect ecology. We source, edit and sometimes write the articles; organise the copy-editing, layout, printing, distribution and translation; maintain the website; publicise the journal; sell advertisements and generally keep everything running. It's a lot of work but enormous fun.

Of course, none of this would be possible without a great deal of voluntary help. We currently have 76 referees – European science teachers who help us decide which articles to publish and how they could be improved. More than 250 scientists and teachers have volunteered to translate articles into languages from Albanian and German to Portuguese and Ukrainian. And of course there are the authors, who share their teaching ideas and scientific knowledge with our readers.

We would like to extend our grateful thanks to these people and to everyone else involved. We look forward to the next five years of *Science in School!*

### Eleanor Hayes

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### About *Science in School*

*Science in School* promotes inspiring science teaching by encouraging communication between teachers, scientists and everyone else involved in European science education.

The journal addresses science teaching both across Europe and across disciplines: highlighting the best in teaching and cutting-edge research.

It covers not only biology, physics and chemistry, but also earth sciences, engineering and medicine, focusing on interdisciplinary work.

The contents include teaching materials; cutting-edge science; interviews with young scientists and inspiring teachers; reviews of books and other resources; and European events for teachers and schools.

*Science in School* is published quarterly, both online and in print. The website is freely available, with articles in many European languages. The English-language print version is distributed free of charge within Europe.

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### Subscriptions

Register online to:

- Receive an email alert when each issue is published
- Request a free print subscription (within Europe)
- Swap ideas with teachers and scientists in the *Science in School* online forum
- Post comments on articles in *Science in School*.

### Submissions

We welcome articles submitted by scientists, teachers and others interested in European science education. See the author guidelines on our website.

### Referee panel

Before publication, *Science in School* articles are reviewed by European science teachers to check that they are suitable for publication. If you would like to join our panel of referees, please read the guidelines on our website.

### Book reviewers

If you teach science in Europe and would like to review books or other resources for *Science in School*, please read the guidelines on our website.

### Translators

We offer articles online in many European languages. If you would like to volunteer to translate articles into your own language, please read the guidelines for translators on our website.

### Advertising in *Science in School* – new lower prices

*Science in School* is the **only** European journal aimed at secondary-school science teachers across Europe and across the full spectrum of sciences. It is freely available online, and 15 000 full-colour printed copies are distributed each quarter.

The readership of *Science in School* includes everyone involved in European science teaching, including:

- Secondary-school science teachers
- Scientists
- Primary-school teachers
- Teacher trainers
- Science communicators.

### Web advertisements

Reach over 30 000 science educators worldwide every month.

- € 200-350 per week

### Print advertisements

Reach over 15 000 readers per issue.

- Full page: € 1495
- Half page: € 999
- Quarter page: € 560
- Back cover (full page): € 1995

### Distribution

Distribute flyers, DVDs or other materials to 3000 named subscribers or to all 15 000 print recipients.

For more information, see  
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